

TOWNSHIP OF RIDLEY

100 E. MacDade Blvd.

Folsom, PA 19033

610-534-4800

FOR IMMEDIATE RELEASE

April 27, 2016

The Ridley Township Board of Commissioners announced the launch of their new online, interactive business directory at the April 27th public meeting.

The idea of this directory is to promote the Township of Ridley and provide information on places to shop, eat, stay and play.

“Our Economic Development Marketing Committee has been working diligently to offer licensed businesses a presence on our Township website,” said Bob Willert, President of the Ridley Township Board of Commissioners. “We continue making improvements to our website to better aid the economic conditions for our Township businesses.”

Business owners fill out a form via the website and submit it to the Township for review. Upon approval, their business information will be added to the directory for public use.

“Individuals can find businesses by name, browse by category or search key words,” Willert said. “It may be the most transparent and accessible list of Ridley Township goods and services available — an excellent tool for shopping local.”

Each listing features the business’ address, phone number, email address, hours of operation, website and logo. Listing is voluntary and for informational purposes only - There is no additional charge to the business or the Township for this service.

"It's a promotional economic development tool," Willert said. "This is one of those rare win-wins where you have free publicity for Ridley Township businesses and a first-class service offered to Township residents - all part of our ongoing effort to be more transparent and responsive to the community."

DIRECTORY LISTINGS ARE ONLY OFFERED TO LICENSED BUSINESSES IN RIDLEY TOWNSHIP. Owners are urged to take advantage of this opportunity. Participation helps to highlight Township-based businesses and supports economic growth and competitiveness throughout the area.

“Our goal is to make our entire website easier to navigate, more flexible and responsive,” Willert said. “Whether you’re a resident or visiting the area, we hope you’ll find our website and directory to be a useful reference throughout the year.”

For more information, contact the Ridley Township municipal offices at 610-534-4800 or via email at ridleytwp@gmail.com